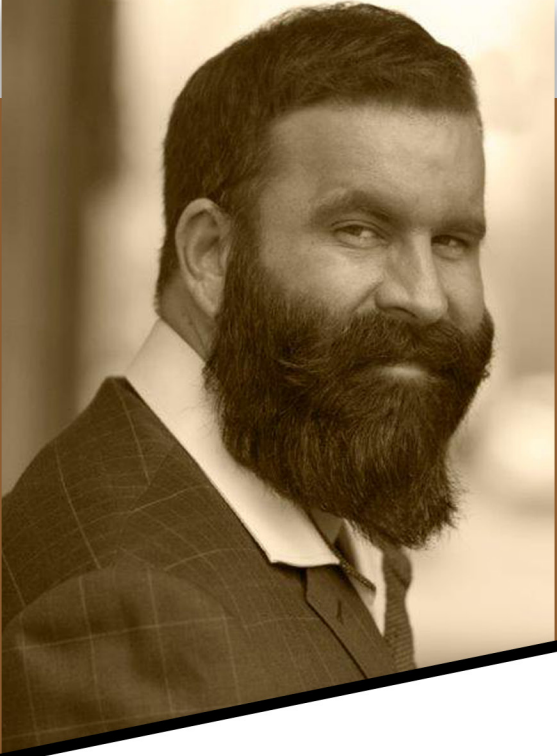


TOP PODCAST GUEST FOR YOUR SHOW



CHAD PETERSON

CEO OF PETERSON ACQUISITIONS

BIO

Chad Peterson is an expert business broker and the founder of Peterson Acquisitions, an award-winning M&A firm.

Chad's firm handles transactions in \$1 million to \$25 million range, with some deals exceeding \$25 million.

He works with companies all over the United States and has completed international deals as well.

Peterson Acquisitions was recently named by one publication as the #1 ranked business broker in the United States.

What sets Chad apart from all other business brokers is his aggressive style, work ethic and tenacity that are rooted in his humble beginnings. Chad is a self-made entrepreneur that has been in the trenches. He has started, built and sold 6 of his own businesses.

Chad wrote the book *"From Blue to White: A Working Man's Guide to Self-Employment"*. Best-selling author Scott Alexander of *"Rhinosuccess"* wrote the foreword.

He also wrote the book *"Swinging Doors: A Guide to Selling Your Company"* and is the host of the podcast: *Business Brokers: Buying, Selling & Growing Businesses*.

SUGGESTED INTERVIEW TOPICS

- Business Valuation
- Exit Strategies
- Selling a Business
- Buying a Business
- Financing an Acquisition

SUGGESTED INTERVIEW QUESTIONS

- What separates you from the typical business broker?
- Why does someone need a business broker to sell their business?
- How do you determine the value of a business?
- In terms of the process of selling a business, what is most challenging?
- How does a seller's marketing strategy & online reputation come in play?

