

J.C. GRANGER

Digital Marketing Expert & Founder of Infinity Marketing Group

J.C. has 20 years in digital marketing experience. He launched his agency in 2011 and finds particular joy in empowering tech companies to grow while discovering exponential digital sales success.

J.C is a passionate and skilled marketer who takes pride in Infinity Marketing Group's ability to deliver a comprehensive ROI for its clients.

Growing up in Silicon Valley left J.C. with a strong impression of the importance of technology in business and innovation. This, combined with a degree in Psychology from the University of Colorado at Boulder, led him to hone his expertise in consumer psychology and digital lead generation for the tech industry.

When not meeting with clients, J.C. can most often be found traveling, snowboarding, or (most importantly) spending time with his daughter.



SUGGESTED INTERVIEW TOPICS

- B2B Tech Branding
- B2B Tech Lead Generation
- Managing B2B Tech Lead-Gen Tools
- Running a Successful Marketing Business

SUGGESTED INTERVIEW QUESTIONS

- What are the best marketing resources?
- What's a common myth about online lead generation?
- What are keys to running a successful business?
- What advice would you give to maximize digital marketing and build leads?
- How do people avoid becoming overwhelmed with their online marketing?
- When it comes to marketing strategies how do you continue to learn in order to stay on top of things?



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