

YOUR NEXT
GREAT GUEST

MERRILY ORSINI

PRESIDENT & CEO
OF **corecubed**



HELP CHOOSE HOME

SUGGESTED INTERVIEW QUESTIONS

- Why is healthcare at home not the first choice since most consumers wish to age in place?
- What kinds of services need to be combined to achieve successful healthcare at home?
- The choices for aging in place are so complicated. Can you provide a simple overview of how one starts the decision making process when care is needed?
- Walk me through how to help my mother who has dementia.
- How is technology helping meet the demand for in-home care?

SUGGESTED INTERVIEW TOPICS

- Healthcare at Home as an option when care is needed
- The future of aging in place
- How we are going to care for those with chronic diseases as the population ages

MERRILY ORSINI, Pres/CEO of corecubed, is considered a thought leader in the healthcare at home industry and is involved in numerous organizations, providing insight and advice. Orsini is a leader in the Help Choose Home initiative and podcast creator and host in which she focuses on educating how and when to choose healthcare at home. Orsini won a Lifetime Achievement in Business Award at the 2017 Stevie Awards for Women in Business. Orsini's business ownership began with a geriatric care managed in-home care agency, a venture that garnered her the prestigious Ernst & Young Entrepreneur of the Year Award in 1996. She is the past Chair of the Private Duty Homecare Association of America and has served on the boards of the National Association for Home Care and Hospice and the National Association of Geriatric Care Managers (now Aging Life Care Professionals).

