



BOB WHEELER

**Financial Expert
& Motivator, Book
Author & Founder of
The Money Nerve**



TOP PODCAST GUEST FOR YOUR SHOW

As a man of true integrity with infectious energy, Bob Wheeler's crusade for personal growth has cross-pollinated with his accounting practice to create a new approach to personal finances. His passion is to help others gain insights about how their emotions trigger financial decisions. Combining finances with behaviors, Bob explores his personal concept of creating a healthy relationship with money in his recent book, *The Money Nerve*.

While strengthening his accounting practice, Bob has simultaneously pursued his love of satire and ventured into the realm of standup comedy. From his thirty years of helping clients, Bob has distilled a concoction of warmth, humor, information, motivation and budgeting directives that he offers to anyone with financial concerns. He is also currently the CFO for The World Famous Comedy Store.

Bob's world travels have led him to high altitudes. He has climbed Mt. Kilimanjaro, ascended to the Mount Everest Base Camp, and hiked several smaller mountains in between. With charm and humor, his experiences on the road, in the office, or running a Greek marathon, feed his wit as a stand-up comic and financial motivator.

SUGGESTED INTERVIEW QUESTIONS

- How do emotions impact financial decision-making?
- Why do we need financial therapy?
- What's a healthy relationship with money?
- What happened in Africa that changed your beliefs around money?
- You talk about baby steps a lot. What happened in Nepal when you were trekking to Base Camp Everest?
- You're a finance expert! How and why did you get involved in comedy and become CFO of The World Famous Comedy Store?

SUGGESTED INTERVIEW TOPICS

- Emotions & Money
- Financial Therapy
- Financial Motivation
- Taxes & Accounting
- Core Energetics & Radical Aliveness

**You deserve a healthy
relationship with money**
(you have earned it).



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BOB



THE MONEY NERVE

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