



# YOUR NEXT EXTRAORDINARY GUEST

## SHANE FOSS

CEO of  
Hooray Health



With over 20 years of tenure as an executive in the medical industry, Shane Foss became frustrated with how under-served Americans were with the current healthcare options. He set out to make a change and in 2018 achieved

this goal through launching Hooray Health, an unconventional health insurance company dedicated to providing affordable basic and urgent health care alternatives to high-deductible health plans.

Through Hooray Health, Foss and his team focus on offering peace of mind to lower-income individuals and families who face medical challenges, while also providing business owners with an affordable way to reward and retain employees. Partnering with companies like Sedera, Ameritas, and Aflac, they have been able to add critical services and supplemental plans giving immense value to employers and individuals.

Throughout his professional experience, Foss has negotiated complex, multi-million-dollar contracts, worked in device sales management, created business strategies, and optimized P&L. He holds an MBA from Rice University's, Jone's School of Business, a BS from the University of the Incarnate Word, and a Surgical Technologist Certificate from the United States Air Force.

### TOPICS TO DISCUSS

- Why so many file personal bankruptcies due to medical expenses even though they have health insurance.
- Skyrocketing health coverage costs, 55% increase in health insurance premiums in the last ten years.
- What are employers facing in the current job market and what they need to know.
- The shocking figures of an average medical bill.
- What you should expect and deserve from a health insurance company - accessibility, simplicity and affordability

### QUESTIONS TO ASK

- What should Americans be most worried about when it comes to healthcare?
- Do you see a future with a single-payer system - where people actually obtain a plan they want?
- What insights are there into health coordinators and proactive healthcare management?
- What should employers and business owners know when it comes to healthcare?
- What makes Hooray Health different and what type of companies do you work with?

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