



KIM BOHR

Solid Strategy Won't Survive Poor Execution

Key Focus: Helping organizations execute on their strategic plans & key initiatives by aligning people + process

Kim Bohr (*B-or*) is the CEO of The Innovare Group, a company renowned for diagnosing and repairing organizational and leadership disconnects. She works with companies and leaders to help them assess, align, and accelerate their strategic priorities that impact talent, execution, and business growth.

As the founder and chief strategist of The Innovare Group, her mission is to make business better from the inside out. With over 20 years of experience as a cross-functional leader and executive advisor, Kim has worked with Fortune 1000 companies, mid-market growth organizations, and emerging startups to cultivate a holistic understanding of sustainable success.

Kim is a sought after speaker on the topics of strategy execution, leadership, and business growth. Her book, **Successes, Failures & Lessons Learned**, is a 12-week guided professional journal designed to be a valuable tool for companies to put into their employees' hands to foster ownership and accountability over performance, execution, and career development goals. The outcome for the organization is greater team alignment between people+process.

Outside of The Innovare Group, Kim is an adjunct faculty for Seattle University where she teaches MBA and undergrad classes on business strategy, operations and leadership. Kim leverages her extensive professional experience into humanitarian work and volunteering. She's served on the National Board of Directors for Susan G. Komen, and commits her time to several other worthy causes.

SUGGESTED INTRODUCTION:

Kim Bohr is an author, in-demand speaker, and coveted executive advisor. She is also the CEO of The Innovare Group. The firm that is known for diagnosing and repairing organizational and leadership disconnects, working with both the companies and leaders to help them assess, align, and accelerate the strategic priorities that impact talent, execution, and business growth. Kim works with VC-funded start-ups, mid-market companies, and progressive corporate teams often guiding the sales, marketing, and operations functions of these organizations, helping them face the fact that a Solid Strategy Won't Survive Poor Execution.

INTERVIEW TOPICS

- Solid Strategy Won't Survive Poor Execution.
- Why Strategy Execution Needs to Be Approached as a Change Initiative
- Walking the Edge: 7 Mistakes to Avoid During High Growth
- Moving From Friction to Clarity in Your Communications
- How to Avoid the Leadership Bermuda Triangle



THE
INNOVARE
GROUP

Successes,
Failures
& Lessons
Learned

A Career Journal

Kim Bohr

Kim was such a great guest on my show. Her background led to such a wonderful exploration of curiosity and its value in the workplace. Her focus on assessing, aligning, and accelerating was so relevant to the answers my listeners crave for how to get ahead. Kim is a joy to chat with on the show and I highly recommend her as a resource for other hosts

Dr. Diane Hamilton
Host of *Take the Lead* Radio Show

CONNECT WITH KIM

✉ kimbohr@theinnovaregroup.com

🌐 theinnovaregroup.com

☎ Cell: (206) 552-4452

☎ Company Phone: (206) 324-5757

🌐 in/kimbohr

🐦 @kimbohr

📧 kimbohr@theinnovaregroup.com