Tom Schwab

Use Digital Marketing to Be Heard—Lessons From Podcast Guru Tom Schwab

In this noisy digital world, you can’t break through the noise, you just add to it. Instead, you need to get in on the conversation where your ideal customers are already listening.

As a Navy veteran who ran nuclear power plants, and an inbound marketing engineer, Tom Schwab has a refreshingly unique approach. He focuses on time-proven strategy, then supercharges it with today’s technology and podcast interview marketing.

An author, speaker, and teacher, Tom Schwab helps you get more traffic, leads, and raving customer fans by being interviewed on targeted podcasts. Tom is also Founder/CEO of Interview Valet, the category king of Podcast Interview Marketing. Tom would be an excellent guest on your podcast. Let me know if you are interested.

Questions for Tom:

I am looking forward to our upcoming meeting.  Tom, the audience I work with are executive leaders.  That is, people who are thinking about the next chapter—their legacy.  Basically, the audience is interested in:

* Your backstory
* It is fascinating that a Navy veteran running power plants is also an inbound marketing engineer.  If you could share your ideas about being and having conversations where your ideal customer already is.  This is true in business as well as legacy building.
* Do you have a process?  What is it?
* What are the biggest challenges people you work with face?
* What stops people (leaders) from really building their fan base.
* Advice you have for leaders and those looking to build a legacy?
* Anything else you would like to share?

 

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